**Blake Adams Bio**

Since January 2023, Blake Adams has served as CEO of When I Work, a market leader in shift-based workforce management software that delivers a powerful employee-first experience and creates happier and more productive teams at more than 200,000 workplaces worldwide.

In addition to bringing his deep expertise in the small business and technology spaces to When I Work, Adams has firsthand experience leading a shift-based company as the former CEO of Clarity Service Group, a multistate behavioral health therapy service provider.

Prior to When I Work, Adams served as an operating partner at Bain Capital Tech Opportunities, Bain’s growth-stage enterprise software investment fund. In this role he partnered closely with the fund’s portfolio companies facilitating and supporting value creation efforts to help businesses succeed through critical phases of growth and expansion.

Adams has deep experience leading strategy and operations teams at enterprise software companies. At Intuit, he served as director of corporate strategy and development and director of strategic partnerships, leading teams supporting Inuit’s small business and consumer segments. At Google, Adams worked as head of GTM product strategy and led the go-to-market monetization team for mid-market Ads business.

Adams holds an MBA from Stanford Graduate School of Business and a BA in history and economics from Morehouse College.